

# Saving Babies Lives Reducing Still Birth

10% card payments discount\*  
15% group booking discount\*\*

Thursday 11 July 2019 The Studio Conference Centre Manchester



## Speakers include:

**David Monteith**  
*Father and Founder*  
Grace in Action

**Prof Jason Gardosi**  
*Director*  
Perinatal Institute  
Birmingham

**Prof Alex Hezell**  
*Clinical Director,*  
*Quality Improvement Lead*  
Tommy's Stillbirth Research Centre,  
St Mary's Hospital, Manchester



# Saving Babies Lives Reducing Still Birth

10% card payments discount\*  
15% Group booking discount\*\*

Thursday 11 July 2019 The Studio Conference Centre Manchester

***"Great care also means safe care, but sadly too many women are still suffering the unimaginable tragedy of losing a child. We are committed to saving 4,000 lives by 2025 by halving stillbirths, maternal and infant deaths and serious brain injuries in new-borns."*** Department of Health 30 December 2018

***"The first version of the Saving Babies' Lives Care Bundle appears to have contributed to the stillbirth rate in England falling to a historical low."*** NHS England 15 March 2019

This conference focuses on the important issue of Saving Babies Lives: Reducing Stillbirth, and implementing the March 2019 Version 2 of the Saving Babies Lives Care Bundle. The stillbirth rate in the UK is high relative to other similar European Countries, it has been demonstrated that the implementation of key interventions can lead to reductions in the stillbirth rate in line with the national ambition to reduce the number of stillbirths, neonatal deaths, maternal deaths and brain injuries that occur during or soon after birth by 50% by 2030 and by 20% by 2020.

***"The success of the Saving Babies' Lives Care Bundle version 2 ultimately rests on its implementation. It was heartening to see so many maternity services enthusiastically implement version one with some achieving dramatic reductions in mortality. The NHS Long Term Plan reiterates the NHS's commitment to a 50% reduction in stillbirth, maternal mortality, neonatal mortality and serious brain injury and a reduction in preterm birth rate, from 8% to 6%, by 2025."*** Matthew Jolly National Clinical Director for Maternity and Women's Health, NHS England, March 2019

***"This second version of the Saving Babies' Lives Care Bundle heralds a significant commitment to meet the national ambition set by the Secretary of State, recently reiterated in the NHS long-term plan, to achieve a 50% reduction in the rate of pre-term and stillbirths in the UK by 2025."*** Professor Lesley Regan President, Royal College of Obstetricians and Gynaecologists, 13 March 2019

The Each Baby Counts Report released on 13 November 2018 shows that different care might have led to a different outcome in almost three quarters of stillbirths, neonatal deaths and severe brain injuries included in the review. There was an average of seven contributory factors per incident and this shows the complex relationship between clinical and non-clinical factors. In almost half (45%) of the affected babies, guidelines and best practice were not followed.

***"Sadly this latest report from Each Baby Counts shows that different care might have made a difference to the outcome for almost three-quarters of affected babies. This highlights that much work is still needed to ensure healthcare professionals are supported to implement recommendations. We are committed improving maternity safety and want to do everything possible to prevent these tragedies that can have a life-long and devastating impact on families."*** Mr Edward Morris, Co-Investigator of Each Baby Counts and Vice President of the Royal College of Obstetricians and Gynaecologists, November 2018

***"Variations in rates between Trusts and Health Boards remain, although the variation in the stillbirth rate between Trusts and Health Boards delivering similar levels of care is now less marked than in the past. Nevertheless, there is still room for improvement as our average rate of stillbirths and neonatal deaths is still higher than in many other similar European countries. This fact, together with the findings from recent MBRRACE-UK confidential enquiries, suggest that with further improvements to the organisation and systems of care provided to mothers and their babies, a continuing reduction mortality rates is indeed possible."*** MBRRACE-UK: Mothers and Babies: Reducing Risk through Audits and Confidential Enquiries across the UK, 15th June 2018

***"All hospitals should carry out local reviews on every death to understand what happened, why the death occurred and how they can improve care to prevent similar deaths in the future"*** MBRRACE-UK: Mothers and Babies: Reducing Risk through Audits and Confidential Enquiries across the UK, 2018

This conference will enable you to:

- Network with colleagues who are working to deliver best practice in the prevention of stillbirth
- Reflect on the Lived Experience of losing a baby through stillbirth
- Explore the changes outlined in version 2 of the Saving Babies Lives Care Bundle
- Learn from outstanding practice in delivering the Saving Babies Lives Care Bundle Version 2 and Every Baby Counts
- Reflect on national developments and learning from MBRRACE-UK: Mothers and Babies: Reducing Risk through Audits and Confidential Enquiries across the UK
- Improve the way you investigate and learn using the National Perinatal Mortality Review Tool
- Develop your skills in the Effective Implementation of the Saving Babies Lives Care Bundle
- Understand how you identify and improve the management of risk factors
- Identify key strategies for learning from perinatal mortality reviews at a local level
- Ensure you implementing the latest evidence to reduce Stillbirth as a result of incidents during labour
- Understand how you can better support women and families following stillbirth
- Self assess and reflect on your own practice

## 10.00 Chair's Welcome & Introduction

**John Tomlinson** *Consultant in Obstetrics and Gynaecology* Royal Bolton Hospital and *Chair* Strategic Clinic Network Stillbirth Working Group

## 10.10 Learning from MBRRACE-UK: Mothers and Babies: Reducing Risk through Audits and Confidential Enquiries

### **Dr Lucy Smith**

*Senior Research Fellow, NIHR Fellow & MBRRACE-UK Collaborator*  
Department of Health Sciences, University of Leicester

- learning from the National Perinatal Mortality Surveillance for Births
- an update on the National Perinatal Mortality Review Tool
- implications for practice and maternity care

## 10.40 Saving Babies Lives v2: National Developments

### **Myles Taylor**

*President* British Maternal and Fetal Medicine Society  
and *Consultant Obstetrician and Gynaecologist*  
Royal Devon and Exeter Hospital

- Saving Babies Lives Version 2: national update

## 11.10 EXTENDED SESSION: Stillbirth: Death by another name

### **David Monteith**

*Father and Founder*  
Grace in Action

- a personal story
- what organisations and individuals can do to support women and their families
- additional considerations when contemplating another pregnancy

11.50 *Question and answers, followed by tea & coffee at 12.00*

## 12.20 EXTENDED SESSION: Reducing stillbirth Effective Implementation of the Saving Babies Lives Care Bundle v2

### **Prof Jason Gardosi**

*Director*  
Perinatal Institute Birmingham

- reducing stillbirth what works?
- the saving babies lives care bundle: ensuring effective implementation
- challenges and successes
- lessons from an early adopter site
- interactive self assessment session

13.00 *Question and answers, followed by lunch at 13.10*

## 14.00 EXTENDED SESSION: Improving support for women and families following stillbirth

### **Marc Harder**

*NBCP Lead*

### **and Nileema Vaswani**

*Bereavement Support Services Manager, Sands*

- ensuring effective implementation of the national bereavement care pathway
- supporting parents after a loss of a baby through stillbirth
- longer term support
- supporting parents during further pregnancies

## 15.00 Prevention and management of risk factors

### **Prof Alex Heazell**

*Clinical Director*  
Tommy's Stillbirth Research Centre St Mary's Hospital, Manchester  
*St. Mary's Hospital lowered the average number of stillbirths by 19% from 2012 to 2017*

- identification of women at risk
- raising awareness of reduced fetal movement
- risk assessment and surveillance for fetal growth restriction
- our experience at St Mary's

15.30 *Question and answers, followed by tea & coffee at 15.40*

## 16.00 Improving practice and outcomes: demonstrating the impact

### **John Tomlinson**

*Consultant in Obstetrics and Gynaecology* Royal Bolton Hospital  
and *Chair* Strategic Clinic Network Stillbirth Working Group

- how we have worked to provide support for women to help reduce smoking in pregnancy, developing customised growth charts to help monitor baby growth, providing specialist advice and information around fetal movement and specialist training for staff to monitor baby's heart rate during labour
- changing culture and practice
- the reduction in our stillbirth rate

## 16.30 Learning from perinatal mortality reviews at a local level

### **Louise Brodrick**

*Lead Bereavement Midwife*  
Barking, Havering and Redbridge University Hospitals NHS Trust

- ensuring systematic, multidisciplinary, high quality review of care when a stillbirth death occurs
- using the National Perinatal Mortality Review Tool
- involving parents in the review
- ensuring the lessons are learned and shared
- a case study of a review at Barking, Havering and Redbridge

17.00 *Question and answers, followed by close*



10% card payments discount\*  
15% Group booking discount\*\*

# Saving Babies Lives: Reducing Still Birth

Thursday 11 July 2019  
Manchester Conference Centre Manchester

Download

## How to book

Book online via credit card and receive a 10% discount\*

[www.healthcareconferencesuk.co.uk](http://www.healthcareconferencesuk.co.uk)

Fax the booking form to  
0208 181 6491

Post this form to Healthcare Conferences UK  
8 Wilson Drive, Ottershaw, Surrey, KT16 0NT

## > Your Details (please complete a new form for each delegate. Photocopies are acceptable)

Dr Mr Mrs Ms (Please Circle)

First Name

Surname

Job Title

Department

Organisation

Address

Postcode

Telephone

Fax

Email

Please write your address clearly as confirmation will be sent by email, if you prefer confirmation by post please tick this box,   
Please also ensure you complete your full postal address details for our records.

Please specify any special dietary or access requirements

### This form must be signed by the delegate or an authorised person before we can accept the booking

(By signing this form you are accepting the terms and conditions below)

Name

Signature

Date

## > Payment

**By Cheque** A cheque for  is enclosed

Please make Cheques Payable to: Healthcare Conferences UK Ltd.

**By Invoice** Please send an invoice to

Name

Organisation

Address

Postcode

**PURCHASE ORDER NUMBER**  
(If Applicable)

Please note if you are requesting an invoice many NHS organisations now require a Purchase Order Number to be provided. If you do not provide this number this may slow down the processing of this delegate place.

**By B A C S**

For Payments in £:  Sort Code 40-46-22 Account No. 21553690

Please send your BACS remittance form as confirmation of payment

Your BACS Reference

**By credit card** Please debit my Visa/Mastercard/Switch **All sections must be completed**

Cardholder's Name

Card No.

Valid From

Expiry Date

Issue No. (switch only)

You will be contacted during the processing of your booking to confirm the payment card security code. (this is the last three digits of the number printed on the back of your card)

Signature

Card billing address

Promotional Code

## Conference Documentation

I cannot attend the conference but would like to receive a PDF containing the conference handbook material, which includes speaker slides, at £49 each.

The PDF will be emailed out after the conference, please fill in the 'Your Details' section above, ensuring your email address is clear and the 'Payment' section..

For more information contact Healthcare Conferences UK on **01932 429933** or email [jayne@hc-uk.org.uk](mailto:jayne@hc-uk.org.uk)

### Venue

The Studio Conference Centre, 51 Lever St, Manchester M1 1FN, Phone: +44 800 028 6694  
A map of the venue will be sent with confirmation of your booking.

Date Thursday 11 July 2019

### Conference Fee

- £365 + VAT (£438.00) for NHS, Social care, private healthcare organisations and universities.  
 £300 + VAT (£360.00) for voluntary sector / charities.  
 £495 + VAT (£594.00) for commercial organisations.

The fee includes lunch, refreshments and a copy of the conference handbook. VAT at 20%.

Data Protection - This booking represents a contract between Healthcare Conferences UK and yourself as a delegate at this event

The information provided will be held on the Healthcare Conference UK's database and may be used to update you with details of other events that we organise. If you DO NOT wish to receive this information, please tick this box

### \*Credit card Discount

10% discount when you book via credit or debit card. This offer is exclusive to card bookings and cannot be used in conjunction with any other Healthcare Conferences UK offer.

### \*\*Group Rates

A discount of 15% is available to all but the first delegate from the same organisation, booked at the same time, for the same conference.

### Terms & Conditions

A refund, less a 20% administration fee, will be made if cancellations are received, in writing, at least 4 weeks before the conference. We regret that any cancellation after this cannot be refunded, and that refunds for failure to attend the conference cannot be made, but substitute delegates are welcome at any time.

We occasionally release your details to companies sponsoring or exhibiting at our events. If you DO NOT wish to receive information from these companies, please tick this box

### Accommodation

On confirmation of your booking you will receive information for booking accommodation should you require it.

### Confirmation of Booking

All bookings will be confirmed by email, unless stated otherwise. Please contact us if you have not received confirmation 7-10 days after submitting your booking.

### Exhibition

If you are interested in exhibiting at this event, please contact Carolyn Goodbody on 01932 429933, or email [carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk)

### Credits

CPD Certified. Recognised by the Good Governance Institute. Conference Producer is a member of the British Association for Professional Conference Organisers.

Healthcare Conferences UK reserve the right to make changes to speakers and programmes without prior notice.  
©Healthcare Conferences UK Ltd 2019

